



Clinical Trial Assistant - Digital Content Writer

Candidate Information

The Institute of Cancer Research

About our organisation

The ICR is one of the world's most influential cancer research institutes with an outstanding record of achievement dating back more than 100 years. The scientists at the ICR have contributed to identifying several cancer genes, discovered multiple practice changing cancer drugs and have developed precision therapies. Together with our hospital partner The Royal Marsden (RM), we are rated in the top four centres for cancer research and treatment worldwide. The ICR was ranked first in the UK for its research in biological sciences in a combined assessment of research quality, impact and environment; and overall, second in the UK among all higher Education institutions in REF 2021 analysis.

As an academic institute, ICR is a college of the University of London and has a charitable status. The institute operates with funding support from grants, partner organisations, charities, donors, industry partners and the general public. The ICR has more than 1,000 staff, researchers and students across three sites – in Chelsea and Sutton.

Drug Development Unit

The Drug Development, within the Institute of Cancer Research and the Royal Marsden, is one of the leading Phase I Clinical Trials Units in the world. The Unit, led by Professor Johann de Bono and Professor Udai Banerji, delivering both academic and industry sponsored first in human and early phase Oncology clinical trials. The Unit comprises of ~140 staff members including Clinicians, Research Nurses, Scientists and Administrative support staff. We run ~50-60 clinical trials at any given time and care for ~800 patients per year. The main aim of the Unit is to fast track the development of anti-cancer drugs, designed and synthesised in ICR or developed by CRUK or developed by industry collaborators, to maximise their potential towards the care of cancer patients. The Unit was involved in development of several practice changing cancer drugs, including Abiraterone and Olaparib. The Unit operates as a conduit, between laboratory research and clinical research that is fundamental to the modern drug development process.

The Unit, within ICR and RM, is one of the Experimental Cancer Medicine Centres in the UK, CRUK convergence science centre and Early Phase Drug Development Theme within NIHR Biomedical Research Centre. Unit has multiple academic and industry collaboration programmes both nationally and internationally, working together to serve our patients as quickly as possible.

Our mission
is to make the
discoveries that
defeat cancer.

Clinical Trial Assistant - Digital Content Writer

Candidate Information

Our values

The ICR has a highly skilled and committed workforce, with a wide variety of roles, each requiring different skills. But whether you work as a researcher, or work as part of our corporate team, your work and behaviour is underpinned by these six values. They are what bring us together as one team - as 'One ICR'.



Pursuing excellence

We aspire to excellence in everything we do and aim to be leaders in our field.



Acting with Integrity

We promote an open and honest environment that gives credit and acknowledges mistakes, so that our actions stand up to scrutiny.



Valuing all our people

We value the contribution of all our people, help them reach their full potential, and treat everyone with kindness and respect.



Working together

We collaborate with colleagues and partners to bring together different skills, resources and perspectives.



Leading innovation

We do things differently in ways that no one else has done before, and share the expertise and learning we gain.



Making a difference

We all play our part, doing a little bit more, a little bit better, to help improve the lives of people with cancer.

“Our values set out how each of us at the ICR, works together to meet our mission – to make the discoveries that defeat cancer. They summarise our desired behaviours, attitudes and culture – how we value one another and how we take pride in the work we do, to deliver impact for people with cancer and their loved ones”

Professor Kristian Helin
Chief Executive

Clinical Trial Assistant - Digital Content Writer

Candidate Information

Job description

Department / division:	Drug Development Unit / Clinical Studies
Pay grade / staff group:	Professional Services 7 (Work Placement)
Hours / duration:	Part time (20 hours per week, between 08:00-18:00) Monday to Friday (6-12 months)
Reports to:	Deputy Head of Operations
Accountable to:	DDU Consultants
Main purpose of the job:	<p>Under the direction of the senior management team, to prepare and write contents to showcase Unit's profile in digital platforms and social media.</p> <p>The post holder will be required to review and plan how all offline and online content aligns and flows to ensure messaging and designs complement.</p> <p>To ensure timely and accurate delivery of assigned work within the team.</p> <p>To effectively communicate with team members.</p>

Clinical Trial Assistant - Digital Content Writer

Candidate Information

Duties and responsibilities:

Content Writing

- Design and develop contents for online information (social media & websites) and offline channels (brochures, advertising, banners and posters).
- Create engaging accurate & accessible scientific content for a wide range of audiences & stakeholders in close liaison with unit staff.
- Liaise with the unit senior team to capture up to date information and update online data.
- Manage Social Media Channels: Enhance Unit's social media presence, including scheduling, posting, and community engagement, reflecting Unit's ethos, culture and strategies.
- Work under the supervision of Head/Deputy head of operations.

Decision making / Planning

- Plan, schedule, and manage content tailored to our audiences across multiple social media channels.
- Engage with ICR media team to structure and align the contents to institutional standards
- Stay up to date with marketing trends, tools, and best practices - bringing new ideas and approaches to how contents are presented
- Follow GCP, SOP, standard practice as required.

Communication

- Verbal and Written communication with colleagues.
- Communicate effectively and appropriately with site staff at all levels.
- Participate in team meetings.
- Communicate with Stakeholders as required.

General

- To work in a flexible manner and be organised.
- Meeting objectives and deadlines.
- To adhere to the regulatory rules and safety regulations of the Institute of Cancer Research and Royal Marsden Hospital.
- To complete all internal trainings including GCP & IG as required.
- Prepared to perform other duties as required, which are consistent with the grade of the post.

Clinical Trial Assistant - Digital Content Writer

Candidate Information

Confidentiality

All information concerning patients and staff must be held in the strictest confidence and may not be divulged to any unauthorised person at any time, unless to do so is in the best interest of the individual. In this instance a Senior Team Member would appropriately advise the post holder.

Computer data should only be accessed if this has been authorised and is necessary as part of your work.

The post holder must abide by the requirements of the Data Protection Act at all times.

Post holder may undertake any other work in line with the pay grade and as required for the team

This job description is a reflection of the present position and is subject to review and alteration in detail and emphasis in the light of future changes or development.

Clinical Trial Assistant - Digital Content Writer

Candidate Information

Person specification

Education

At least A level or equivalent	Essential
--------------------------------	-----------

Skills and Knowledge

A creative thinker with experience in digital content creation	Essential
Well organised, systematic approach towards work	Essential
Strong copywriting skills	Essential
Strong communication skills with a creative eye and a flair for storytelling	Essential
Knowledge of Google Analytics 4, with the ability to extract insights and apply them to improve campaigns	Desirable
Familiarity with social advertising and performance tracking.	Essential
Is a team player, but also confident working independently and taking initiative	Essential
Good computer skills	Essential
Respect for confidentiality	Essential
The capacity to learn and use software programmes and databases	Desirable

Experience

Working knowledge of Adobe Creative Cloud suite, particularly Photoshop and InDesign	Essential
Experience using AI tools for content creation, analytics, or campaign support	Essential
Familiar with scientific terminology	Essential
Experience of data input and databases	Desirable
Experience of working in a health-related / science area	Desirable
Experience of organising own workload	Desirable

Clinical Trial Assistant - Digital Content Writer

Candidate Information

Benefits

We offer a fantastic working environment, great opportunities for career development and the chance to make a real difference to defeat cancer. We aim to recruit and develop the best – the most outstanding scientists and clinicians, and the most talented professional and administrative staff.

The annual leave entitlement for full time employees is 28 days per annum on joining.

Staff membership to the Universities Superannuation Scheme (USS) is available. The USS is a defined benefit scheme and provides a highly competitive pension scheme with robust benefits. The rate of contributions is determined by USS and details of the costs and benefits of this scheme can be found on their website. If staff are transferring from the NHS, they can opt to remain members of the NHS Pension Scheme.

We offer a range of family friendly benefits such as flexible working, a parents' group, and a maternity mentoring scheme. Other great benefits include interest free loans for discounted season tickets for travel and bicycle purchases, access to the NHS discounts website, a free and confidential Employee Assistance Programme which offers a range of well-being, financial and legal advice services, two staff restaurants, and access to a gym and sporting facilities at our Sutton site.

Further information

If you require further information, you may contact Lydia Turner by emailing ddu@icr.ac.uk.

This job description is a reflection of the current position and is subject to review and alteration in detail and emphasis in the light of future changes or development.